

# Lee Lester - Corporate Video Producer

5 St Philips Way, London, N1 7AJ

Email: LeePLester@gmail.com

Mobile: +44 7803 182 183

www.leebecomesfree.com

Combining advanced technical know-how with an innate ability to shape the narrative of a story, I am a creative, proactive digital video producer specialising in the use of modern and cost-effective mediums like video for web to communicate to a wider audience.

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- ✓ Trained to shoot video to industry standard on Sony Z5 / Canon XH G1 etc
  - ✓ Industry-level editing, compositing & animating skills with Adobe CS5 Production Suite / Final Cut Pro



- ✓ Excellent organisational abilities and extensive experience of studio/location work
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## Employment History

### **Broadcast**

- ◇ **Production Executive**  
**Voxpops International** Dec 2011 - Jan 2012  
All-encompassing production duties for market research videos.
- ◇ **Video Producer**  
**Adfero** Dec 2010 - Nov 2011  
Producing a large volume of high-quality, cost-effective video for web at the UK's largest online news agency. Responsible for shooting, editing and animating studio, location and site-navigation videos for blue-chip accounts including Legal & General, TalkTalk Business and Incahoot
- ◇ **Producer**  
**My Web Presenters** May - Nov 2010  
Responsible for directing, shooting and editing corporate web videos for a wide range of SMEs. Involved liaising with clients and producing work to strict deadlines
- ◇ **Autocue Operator**  
**Anthony's Autocues** Feb - May 2010  
Working with freestanding and studio equipment on shoots for companies including JP Morgan, Citibank, ITV Wales, h2glenfern and ComComedy Ltd
- ◇ **Development Researcher**  
**Bellwether Media** Feb 2010  
Responsible for conducting research and submitting proposals to broadcasters including the BBC, Sky and Channel 4
- ◇ **Corporate Video Producer**  
**Magicbox Creative** Apr - Dec 2009  
Involved in all stages of shooting, editing and producing corporate video for companies including the Metropolitan Police
- ◇ **Animator – Newton Faulkner “Gone In The Morning”**  
**Peer Music Publishing / Sony BMG** Apr 2008 – Jun 2008

- ◇ **Audience Researcher**  
 ITV Productions, "Britain's Best Dish" Series 1 – ITV1 Oct 2007  
 Responsibilities included working with contestants during live final to ensure timings were correct
  - ◇ **Clips Researcher**  
 Endemol UK, "Big Brother's Big Mouth" Series 4 – E4/C4 May - Sep 2007  
 Responsibilities included sourcing and producing daily content for VTs, liaising between the production team and edit producers and suggesting gag ideas

**Shooting Researcher**  
 Responsibilities included coaching phone guests, shooting VTs and producing viewer-generated content
  - ◇ **Researcher**  
 Prospect Pictures, "Daily Cooks" Series 2 & 3 – ITV1 Mar 2007 – May 2007  
 Responsibilities included sourcing recipes and ingredients, liaising with celebrity chefs, managing changeover of sets on studio floor and compiling show documents
  - ◇ **Production Team**  
 ZigZag Productions, "50 Greatest Sportsmen We Love To Hate" Aug 2006 - Oct 2006  
 ESPN Classic  
 Responsibilities included booking and managing locations, assisting on shoots, compiling and maintaining tape library and shooting promos
  - ◇ **Production Team**  
 ZigZag Productions, "God Gave Rock & Roll To You" – C4 Jun 2006  
 General production responsibilities
  - ◇ **Office Runner**  
 ZigZag Productions Apr - May 2006
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## Academic Qualifications

- \* **BSc (Hons) Media Production - University of Lincoln** 2003 - 2006  
 Key subjects: Broadcasting, New Media (Result: 2.1)  
 Final Project: Television Studio Drama (RTS nominated)  
 Industry-standard training: DSR500/200, Canon XM1 & 2, Studio lighting,  
 Studio camerawork inc Jib, Studio sound & Final Cut Pro
  - \* **A-Levels, JFS, Camden, London** Sep 2001 - Jun 2002  
 Media Studies, English Literature, Sociology, Geography (Result: A,B,B,B)
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## References

- Stewart Snow – MD of Ventures, Adfero  
 020 7517 2200 / [stewart.snow@adfero.co.uk](mailto:stewart.snow@adfero.co.uk)
- Neil Davidson – CEO, My Web Presenters  
 07798 614 800 / [neil.davidson@mywebpresenters.com](mailto:neil.davidson@mywebpresenters.com)